



The Engineering Company

SUPPORTING OUR CLIENT'S SUPPLY CHAIN

The business

The client is part of a US business group based in Colorado that builds specialized measuring equipment for the global vehicle industry. It sources components from local small-to-medium sized suppliers.

The challenge

With turnover increasing rapidly, the client found that its core supplier group was struggling with cash flow and working capital challenges due to increased product demand. The suppliers' circumstances meant that traditional methods of bank funding were not available to meet the shortfall.

The TradeRiver Solution

The client registered as a Buyer with TradeRiver USA and introduced its suppliers to the program, who then enrolled as Sellers.

Because TradeRiver USA releases payment for each transaction as soon as the Buyer accepts the obligation to pay, the client was able to provide its Sellers with the working capital required to meet the Buyer's increasing demand.

THE TRADERIVER SOLUTION

